

**Spokane Falls Community College**  
**COURSE LEARNING OUTCOMES**

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<b>Prefix and Course Number:</b>	<b>GRDSN 223</b>
<b>Course Title:</b>	<b>Design Portfolio</b>
<b>Version Date:</b>	<b>03/11/2020</b>

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**Course Learning Outcomes**

Upon successful completion of the course, the student will be able to:

1. Produce entry-level design work to show potential employers.
2. Create a personal brand for online, print, and digital applications.
3. Research and develop self-promotional strategies.
4. Evaluate and improve existing design projects.
5. Design and create an effective resume and cover letter.
6. Design, layout, and assemble an entry-level portfolio for review by industry professionals.
7. Design and produce a portfolio presentation for both online and personal interviews.