

Spokane Falls Community College
COURSE LEARNING OUTCOMES

Prefix and Course Number:	GRDSN151
Course Title:	Typography and Layout
Version Date: mm/dd/yyyy	10/21/2019

Course Learning Outcomes

Upon successful completion of the course, the student will be able to:

1. Research and identify the anatomy and classifications of type.
2. Identify and describe letterform size, spacing and line measurements.
3. Use typography to visually convey a message or express a feeling.
4. Create custom typography for logo design(s).
5. Use typographic formatting for visual hierarchy of information.
6. Manage, format and apply typography to various print and digital media using grid structures.
7. Design and format typography for multiple page documents/layouts.