

Spokane Falls Community College
COURSE LEARNING OUTCOMES

Prefix and Course Number:	PHOTO 225
Course Title:	Portfolio Development
Version Date:	11/20/2019

Course Learning Outcomes

Upon successful completion of the course, the student will be able to:

1. Evaluate branding and marketing strategies for creative professionals
2. Create a physical portfolio
3. Create a video reel
4. Create a portfolio website
5. Write professional letters and statements