

Spokane Falls Community College  
**COURSE LEARNING OUTCOMES**

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**Prefix and Course Number:** PE 266  
**Course Title:** Cooperative Education Seminar  
**Version Date:** 05/24/2019

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**Course Learning Outcomes**

Upon successful completion of the course, the student will be able to:

1. Identify the fundamentals involved in a fitness business.
2. Analyze the various components of a business marketing plan.
3. Describe the process of building and maintaining a client base.