

INTDS 275

- Ability to prepare professional resume and cover letter appropriate for job interviews.
- To obtain insight into professional organizations and membership requirements, i.e. ASID, etc.
- Ability to establish personal goals, short and long-range planning for a professional career in interior design.
- Evaluate career opportunities intended for interior designers in many different stages of their careers and in many different branches of the profession.
- Evaluate a code of ethics utilized by professional organizations and the profession in general.
- Ability to formulate business, financial, and marketing plans.
- Ability to analyze business formations as it pertains to one's career goals.
- Ability to compare and contrast between residential and commercial contract documents.
- Ability to understand and calculate fee structures for professional interior designers, i.e. hourly rate and fixed fee, etc.
- Ability to evaluate billing techniques.
- Analyze criteria for the bid process and their preparation.
- Demonstrate sound knowledge of the preparation of design specifications and contract documents.
- Ability to understand and deploy professional terminology in a comprehensive manner.

COURSE OUTLINE

