

SPOKANE FALLS COMMUNITY COLLEGE

Course Learning Objectives Student Learning Outcomes

Course Title: Design Portfolio

Prefix and Course Number: INTDS 268

Last Modified: F17

Course Learning Objectives

I. Portfolio Basics

1. Purpose of a design portfolio
2. Types of portfolios and their uses
3. Digital vs. print format
4. What to include
5. Graphic design standards
6. Text: How much is enough?
7. Organization strategies

II. Work Review

1. Review of previously completed projects
2. Edit and rework projects
3. Review resume and design philosophy
4. Demonstration of entry level computer skills in portfolio work

III. Visual Portfolio Presentations

1. Organization of individual work
2. Presentation/communication of work
3. Graphic quality/ craftsmanship

IV. Verbal portfolio presentation

1. Organization of portfolio presentation
2. Appropriate dress and behavior
3. Clear expression of design thinking and problem solving

Student Learning Outcomes

By the end of this course, a student should be able to:

1. Meet deadlines and follow through on commitments.
2. Demonstrate professional attitude and work ethic.
3. Contribute constructive criticism verbally in class critiques.
4. Dress and act in a manner which is appropriate to the client
5. Create quality entry-level design portfolios.
6. Confidently present ideas and project solutions to clients.
7. Verbally express design thinking and problem solving methods.
8. Evaluate the quality and appropriateness of a project solution.
9. Determine steps necessary to make improvements based on evaluation(s) and redesign a final piece, which shows improvement over the original.
10. Identify, prioritize and anticipate the consequences of choices.
11. Learn from research and apply to future projects.