Course Title: Sketching / Rendering
Prefix and Course Number: INTDS 106

Course Learning Objectives

1. Importance of Quick Visual Communication
   A. Partner communication exercises
   B. Role of visual communication in interior design
2. Approaches to Sketching
   A. Types of line
   B. Visualization exercises
   C. Eight sketching approaches
   D. Subject matter
      1. Still-lifes
      2. Interiors, furniture and accessories
      3. Human form
      4. Location sketching
3. Developing a Pictorial Memory
4. Rendering Techniques
   A. Importance of rendering as design communication
   B. Basic techniques: tone, texture, light and shadows
   C. Industry standard mediums: water color markers, colored pencils, chalk pastels
   D. Rendering specific interior materials
   E. Rendering two and three dimensional drawings
5. Professionalism in Visual Communication
   A. Consistency in style
   B. Craftsmanship
   C. Verbal and visual presentation exercises

Student Learning Outcomes

By the end of this course, a student should be able to:

1. Understand the role sketching and color rendering plays in the career of an interior designer.
2. Understand basic color theory, harmony, effects and the relationships of hues, tones, intensity vs. value, tints, and glazes.
3. Understand the basics of field sketching including: perspective, framing, context, scale, light and shadow.
4. Apply basic sketching techniques toward the completion of a more finalized sketch to be used to communicate design intent.
5. Constructively analyze their own work in front of a group using appropriate design vocabulary, identifying processes which lead to success as well as creating alternative steps to better achieve success in future illustrations and overall strength of interior design presentation.
6. Effectively render surface materials, finishes, furniture, and accessories commonly found in interiors by accurately mixing and manipulating colors according to color theory.
7. Use a variety of techniques and styles strategically to strengthen impact and “selling power” of their sketching and renderings.
8. Demonstrate a more professional approach to presentation of work; emphasizing consistency in style, craftsmanship, borders and overall presentation for an interior design portfolio.