Spokane Falls Community College

COURSE LEARNING OUTCOMES

<table>
<thead>
<tr>
<th>Prefix and Course Number:</th>
<th>GRDSN151</th>
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<tbody>
<tr>
<td>Course Title:</td>
<td>Typography and Layout</td>
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<tr>
<td>Version Date: mm/dd/yyyy</td>
<td>10/21/2019</td>
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Course Learning Outcomes

Upon successful completion of the course, the student will be able to:

1. Research and identify the anatomy and classifications of type.
2. Identify and describe letterform size, spacing and line measurements.
3. Use typography to visually convey a message or express a feeling.
4. Create custom typography for logo design(s).
5. Use typographic formatting for visual hierarchy of information.
6. Manage, format and apply typography to various print and digital media using grid structures.