GRDSN 105 Drawing for Graphic Designers

COURSE LEARNING OUTCOMES (CLOs)

1. Recognize and correctly represent shadows and highlights, as well as any variation in or gradation of value.
2. Develop concepts and layouts for projects in GRDSN 103
3. Use tracing paper to refine drawings and layouts.
4. Draw with a variety of tools.
5. Draw on a variety of papers.
6. Represent typography accurately.
7. Represent objects accurately.
8. Follow directions.
9. Draw so that someone can tell what your idea represents.
10. Submit clean, professional work.

Outline

In this course, students are required to demonstrate the following competencies at an introductory level of proficiency:

I. Draw quickly to show a gesture drawing
   A. Draw from postures of people
   B. Use graphite
   C. Use newsprint

II. Draw slowly to execute a contour drawing
   A. Use a sketchbook
   B. Do not look down at the work as the drawing is made
   C. Look carefully at every detail of the subject matter

III. Maintain a sketchbook
   A. Sketch at least 15 minutes per day
   B. Save all sketches in the book
   C. Use a variety of tools
   D. Draw what you see not what you are thinking in your mind
   E. Use a variety of techniques

IV. Work within a format
   A. Make thumbnails look like the format of the final project
   B. Think logically

V. Use basic shapes to indicate and organize volume
   A. Look at the light source and how it hits the object, creating shadows
   B. Use planes, cubes and spheres to draw objects

VI. Use different drawing techniques
   A. Draw an object using smudging
   B. Draw an object using stippling
C. Draw an object using crosshatching

VII. Draw with a variety of tools
   A. Use pencils of differing hardness
   B. Use Sharpie markers
   C. Use brush and ink

VIII. Draw thumbnails so that someone can tell what your idea represents
   A. Test your idea on different people to see if they understand what you are saying
   B. Draw in thumbnail size
   C. Draw cleanly with no scribbles to indicate the message

IX. Follow directions
   A. Listen and act upon oral directions
   B. Check the lesson plan on the syllabus

X. Present the piece professionally
   A. Cut the mat board cleanly
   B. Use tissue to protect the piece correctly
   C. Cut out the drawing for mounting correctly

Projects:
Thumbnails
Gesture Drawing
Shape/Plane/Volume Drawing
Drawing Type
Cadavre Equis