

# Spokane Falls Community College

## Course Learning Outcomes

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**Prefix and Course Number:** CAPPS 185  
**Course Title:** Digital Marketing Platforms  
**Version Date:** 4/24/2019

### Course Learning Outcomes:

Upon successful completion of the course, the student will be able to:

1. Identify functions, benefits, hazards, limitations, and privacy issues of social media.
2. Create, personalize, and manage social media accounts for business.
3. Correctly apply knowledge of social media concepts and functions.