

Spokane Falls Community College
COURSE LEARNING OUTCOMES

Prefix and Course Number:	BUS& 101
Course Title:	Introduction to Business
Version Date:	02/07/2020

Course Learning Outcomes

Upon successful completion of the course, the student will be able to:

1. Describe how for-profit and not-for-profit businesses are organized and managed.
2. Compare and contrast the American economic system and other economic systems.
3. Explain the functional areas of business: accounting, finance, legal, human resources, advertising, small business, and international business.
4. Describe how businesses can be financed.
5. Identify various career opportunities in the field of business.