

Spokane Falls Community College
COURSE LEARNING OUTCOMES AND OUTLINE

Prefix and Course Number
Course Title

BMGT 341
Applied Principles of Management

Last Modified: Winter 2016

Course Learning Outcomes

By the end of this course, a student should be able to:

- Explain the major concepts in the functions, history, and trends of management.
- Describe and explain managerial planning and decision making strategies.
- Analyze, construct, and present effective forms of professional communication with a variety of managerial scenarios.
- Apply knowledge and research of business management concepts and functions in an integrated manner.

Course Outline

- Introduction to Management
 - Functions of Management
 - History of Management
 - Trends in Management
- Environment of Management
 - Environment and Culture
 - Ethics and Social Environment
 - Global Environment
- Managerial Planning and Decision Making
 - Planning and Goal Setting
 - Strategy and Execution
 - Decision Making
- Organizing Process
 - Elements of Organizing
 - Managing Change and Innovation
 - Managing Human Resources
- Leading Process
 - Understanding Individual Behavior
 - Leadership
 - Motivating Employees
 - Managing Relations and Communication
 - Leading Teams
- Controlling Process
 - Basic Elements of Control
 - Managing Quality and Productivity
 - Trends in Quality Control