

Print Date: 8/9/17

Course Objectives/Course Outline
Spokane Community College

Course Title: Leadership Training-DEC

Prefix and Course Number: MMGT 193

Course Learning Outcomes:

By the end of this course, a student should be able to:

- Identify effective leadership skills
- Explain the importance of high ethical standards in personal and professional relationships
- Demonstrate social and business etiquette skills
- Demonstrate effective communication skills
- Identify competencies needed for careers in marketing and management

Course Outline:

- I. Principles of leadership techniques
 - A. Management Techniques
 - B. Leadership Skills
 - C. Applications
 1. Business settings
 2. Other settings
 3. Personal Life