

Print Date: 8/9/17

**Course Objectives/Course Outline**  
**Spokane Community College**

---

---

**Course Title:** Leadership Training-DEC

**Prefix and Course Number:** MMGT 181

---

**Course Learning Outcomes:**

**By the end of this course, a student should be able to:**

- Identify effective leadership skills
- Explain the importance of high ethical standards in personal and professional relationships
- Demonstrate social and business etiquette skills
- Demonstrate effective communication skills
- Identify competencies needed for careers in marketing and management

**Course Outline:**

- I. Principles of leadership techniques
  - A. Management Techniques
  - B. Leadership Skills
  - C. Applications
    1. Business settings
    2. Other settings
    3. Personal Life