

Course Objectives/Course Outline
Spokane Community College

Course Title: Tourism and the Hospitality Industry

Prefix and Course Number: HM 220

Course Learning Outcomes:

By the end of this course, a student should be able to:

- understand the impact of tourism on a community
- identify the economic aspects of domestic and international tourism
- identify the types of tourism transportation modes
- analyze the future implications of the tourism industry

Course Outline

- I. Psychology and Motivation for Tourism
 - A. Reasons for Travel
 - B. Types of Travelers
 - C. Types of Travel
 - D. Barriers to Travel
- III. Economic Aspects of Tourism
 - A. Domestic Tourism
 - B. International Tourism
- IV. Social Impact of Tourism
 - A. Tourism Development
 - B. Expectations of Hosts and Guests
 - C. Changing Values and Attitudes
 - D. Socioeconomic Impact
 - E. Sociocultural Impact
 - F. Cultural Conflict
 - G. Commercialization of Culture