

Course Objectives/Course Outline
Spokane Community College

Course Title: Seminar – Hotel/Restaurant/Tourism

Prefix and Course Number: HM 111

Course Learning Outcomes:

By the end of this course, a student should be able to:

- By the end of this course, a student should:
- Identify current trends in various aspects of the industry
- Identify business components that affect the industry

Course Outline

- I. Recent Trends
 - A. Nutrition
 - B. Catering
 - C. Law
 - D. Menus
 - E. Food Service
 - F. Hotel Operations
 - G. Tourism
- II. Business Factors
 - A. Franchising
 - B. International
 - C. Restaurant
 - D. Hospitality
 - E. Marketing
 - F. Management