

# Spokane Community College

## COURSE LEARNING OUTCOMES (CLO) AND OUTLINE

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**Course Title:** Advanced Esthetics Concepts

**Prefix and Course Number:** COS 127

**Version Date:** 3/17/2022

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### **Course Learning Outcomes**

By the end of this course, a student should be able to:

1. Describe the process of taking and preparing for licensure
2. Determining your career focus
3. List the different salon business categories and compensation
4. Develop a cover letter and resume
5. Describe what is expected of a new employee
6. Understand about retail, inventory, and POS systems
- 7.

### **Course Outline:**

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*NOT ALL TRAINING WILL BE ON MANNEQUINS. 50% OF TRAINING MAY BE DELIVERED ONLINE.*

- I. Business skills, communication, life skills, Industry expectations and
  - A. Client records
  - B. Retailing emphasis
  - C. Creating a brand
  - D. Choosing the right salon/spa
  - E. Mission statements, cover letters and resume
  - F. History of the industry
  - G. Professional image
  - H. Communication