

Print Date: 10/22/19  
**Spokane Community College**  
**Course Learning Outcomes and Outline**

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**Course Title:** Intercultural Communication

**Prefix and Course Number:** CMST 227

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**Course Learning Outcomes:**

**By the end of this course, a student should be able to:**

1. Understand the importance of international and domestic intercultural communication
2. Analyze the intercultural communication process occurring at the different levels of culture
3. Identify specific behavioral differences, both verbal and nonverbal, that may occur between participants in intercultural communication
4. Discuss the cultural factors that influence perception
5. Explain how ethnocentrism, stereotyping, and prejudice influence each person's response to another
6. Explore how people are influenced by the subconscious level of culture
7. Develop awareness of personal cultural identity
8. Practice empathic listening
9. Explore similarities within cultures nationally and internationally to aid in establishing rapport when communicating
10. Experience improvement in their ability to communicate cross-culturally through interaction in the classroom and in the community with people of other cultures
11. Integrate ethics in the Intercultural process

**Course Outline:**

- I. COURSE OUTLINE (including but not limited to:)
  - A. Introduction and background to Intercultural communication
    1. Introduction to Intercultural Communication
    2. Approaches to Intercultural Communication
  - B. Perceiving Cultural and Social Diversity
    1. Elements of cultural systems
    2. Understanding the underlying patterns of co-cultures
    3. Understanding theoretical dimensions of culture
      - a. Monochronic and Polychronic cultures
      - b. High-and-Low context cultures
      - c. Individualism/Collectivism
      - d. Masculine/Feminine cultures
      - e. Power/Distance
      - f. Uncertainty avoidance
      - g. Elements of cultural world view
  - C. Interpersonal factors in Intercultural Communication
    1. Cultures of linguistic diversity
    2. Intercultural communication and nonverbal messages
    3. Cultures of networking and information flow
  - D. Intercultural communication competence
    1. Adapting to cultures

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2. Intercultural competencies and effectiveness
3. Intercultural communication and conflict
4. Intercultural communication and mass media as cultural influences
5. Intercultural communication, innovation, and change
6. Influence of prejudice, stereotyping, and discrimination
7. Understanding oppression and power