

Spokane Community College

COURSE LEARNING OUTCOMES (CLO) AND OUTLINE

Course Title: Desktop Publishing

Prefix and Course Number: CATT 128

Version Date: May 5, 2021

Course Learning Outcomes

By the end of this course, a student should be able to:

1. Use concepts and terminology common to popular desktop publishing software
2. Use appropriate design and formatting elements in page layouts and document set up
3. Apply principles of design and formatting aesthetics when using textual and graphical elements
4. Create common business publications from scratch and from templates
5. Incorporate excellent writing and editing skills in all documents

Course Outline

- I. Create a flyer
- II. Create a webpage from a publication
- III. Publish a trifold brochure
- IV. Design a newsletter
- V. Create a custom publication
- VI. Use business information sets
- VII. Incorporate, edit, and format graphics and tables