

Course Objectives/Course Outline
Spokane Community College

Course Title: Business Research and Report Writing
Prefix and Course Number: BT 273

Course Learning Outcomes:

By the end of this course, a student should be able to:

- Identify an appropriate research topic.
- Conduct research and evaluate a variety of credible sources.
- Present data in effective visual formats.
- Write a formal business report employing the writing process.
- Use presentation software to create and present an oral report

Course Outline:

- I. Research topic
- II. Research technique
- III. Visuals
- IV. Informal/formal report writing, revising, and editing
- V. Oral presentation