

**Course Objectives/Course Outline**  
**Spokane Community College**

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**Course Title: Retail Floristry**

**Prefix and Course Number: AGHRT 213**

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**Course Learning Outcomes:**

**By the end of this course, a student should be able to:**

- Introduction to florist management

**Course Outline**

I. Principles

- A. Methods
- B. Principles
- C. Management

II. Merchandise

- A. Techniques

III. Advanced Arrangement Creativity

- A. Layout
- B. Design
- C. Color
- D. Variety