

**Course Objectives/Course Outline**  
**Spokane Community College**

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**Course Title: Green Industry Business Management**

**Prefix and Course Number: AGHRT 116**

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**Course Learning Outcomes:**

**By the end of this course, a student should be able to:**

- Choose an appropriate product and or service for a business
- Choose an appropriate legal structure for a business
- Understand the tax implications of different legal structures
- Interpret basic financial statements
- Use financial statements to do business planning
- Create job descriptions and job requirements
- Target the most effective sources of employees
- Screen potential employees
- Properly compensate employees
- Select the appropriate required and optional benefits for employees

**Course Outline**

- I. Choose a product and/or service
  - a. Decision making process
  - b. Service and manufacturing business
- II. Legal structures
  - a. Traits of seven major types
  - b. Advantages and disadvantages
- III. Financial statements
  - a. Balance sheet, income statement, and cash flow statement
  - b. Analysis
  - c. Use in planning
- IV. Personnel management
  - a. Job descriptions
  - b. Job requirements
  - c. Where to find employees
  - d. Screening employees
  - e. Training
  - f. Compensation
  - g. Benefits